Daylight Prisms

Daylight Prism Co
1401-1402 Manhattan Bldg
CHICAGO
Daylight Prism Company

Manufacturers of Daylight Prisms

and Designers in
Ornamental Prismatic Glass

TELEPHONE HARRISON 1183

DIRECTORS
M. D. FOLLANSBY
M. A. KNAPP
HOWARD GILLETTE
S. A. SAGE
BERTRAND WALKER

General Offices:
1401-1402 Manhattan Building...Chicago
DAYLIGHT PRISMS.

The general aversion to artificial lighting in daytime, in our great cities, is apparent by the general acceptance of prismatic lighting. The efficiency of Daylight Prisms in diffusing the natural light is no longer a matter of experiment or speculation, as the results achieved by their use have placed them in the category of standard commodities, in the construction of buildings, with architects, contractors, builders and owners of property.

Large expenditures of time and money were spent, by the Daylight Prism Company, in experiments, to bring its complete system to the highest standard. Success followed, as is attested by the many flattering testimonials found in the following pages. The handsome designs, as exhibited in the illustrations, are one of the prominent features of Daylight Prisms. We are the originators and sole manufacturers of ornamental designs in prismatic installations, producing results that are frequently alluded to as being wonderful and amazing. Daylight Prisms installed in this manner have the greatest refractive power, the largest prismatic surface, and the least opaque matter to obstruct the refraction. Daylight Prisms diffuse the light practically, transmitting it to the desired places in office, store or room, and giving it a most even distribution throughout the room, producing the most cheerful effect. These essential features are worthy of consideration by those seeking satisfactory prismatic results.

Banking and commercial offices, where artificial illuminations are resorted to, are bold in the commendation of the results obtained by Daylight Prisms in restoring the
natural light, so necessary for the accuracy of work of its employes. The utility of Daylight Prisms in factories and shops, where delicate work is performed, has demonstrated their practicability. But in no place have the advantages of Daylight Prisms been so satisfactorily demonstrated as in the residence district, where we have lighted many dark parlors, halls and dining rooms; or in flats or apartments.

Estimates are freely made, and to those contemplating an installation of prism lights we suggest that an opportunity be given one of our representatives to view the premises and surroundings. When it is not possible to view the premises ourselves, we would request our patrons to give as full a description as possible.

With an exact measurement of the opening for prism glass.
The height and depth of rooms.
Width of street or court.
Approximate height of building opposite.
As these measurements are essential to enable us to furnish the proper prism angle, to give the best possible results. Our prices are as low as will conform with good workmanship and material, and an estimate will convince you of the fact.
The saving in gas and light bills will soon pay for the expense of installing Daylight Prisms.
Can you afford to be without them?

DAYLIGHT PRISM COMPANY,
1401 to 1402 Manhattan Building,
CHICAGO.
Mr. M. A. Knapp, 
President, Daylight Prism Company, 
Nos. 1401 to 1404 Manhattan Building, 
Chicago, Ill.

DEAR SIR: The DAYLIGHT PRISMS recently put up by your Company over the windows of our banking rooms are a success from both a practical and economical point of view. The resulting increase of light in our offices is remarkable and highly gratifying.

The efficiency of the Daylight Prisms as light diffusers is greater than we expected, and even greater than your agent promised.

Yours respectfully,

Jos. T. Talbert, 
Cashier.
Interior Commercial National Bank, Chicago
JEWELL BELTING CO.
LEATHER BELTING
LACE LEATHER

N. J. CAR SPRING & RUBBER CO.
MECHANICAL RUBBER GOODS
FIRE HOSE

FREDERICK G. DAVIS
Manager

175-177 LAKE STREET...CHICAGO

Daylight Prism Co.,
1401-1402 Manhattan Building,
Chicago.

Gentlemen: We offer you unsolicited our approval and endorse-
ment of the Prismatic lights you have installed in our store. Our
decision having been reached only after a most critical examination and
comparison of the work of all companies installing this method of lighting.

While your claims for results were large, the results in our case
have been larger.

We recommend your work and your business methods highly.

Yours very truly,

Frederick G. Davis,
Manager.

November 3d, 1898.

DAYLIGHT PRISMS bring in
Daylight, add to the value of property
and quickly pay for themselves, by re-
ducing gas and electric light bills.
DAYLIGHT PRISM COMPANY,
Chicago, Ill.

GENTLEMEN: The efficiency of "Daylight Prisms" is demonstrated in a most practical manner by your installations in our store, containing 115,000 cubic feet of lighting area, to our entire satisfaction. Fifty gas lamps are dispensed with during the day time, and the natural light is so perfectly diffused as to be a wonderful benefit to our office force and demonstrators, in our display and saleroom department.

The ornamental designs, varying from the small, square tile, are frequently alluded to by our customers as being artistic and unique, and certainly producing exceedingly gratifying results and greatly adding to the brightness of our store. Yours truly,

WHEELER & WILSON MFG. CO.,
J. L. FLANNERY, Manager.

August 26th, 1899.

If your office or home is dark and dreary, why do you dwell in gloom, when the DAYLIGHT PRISMS will turn the gloom into cheer and sunshine? A postal card will make the change.
LONDON GUARANTEE AND ACCIDENT COMPANY, LTD.
OF LONDON, ENGLAND.

A. W. MASTERS, GEN'L MANAGER.

United States Branch,
307-321 Dearborn Street.

Daylight Prism Company,
Chicago, Ill.

Gentlemen: It affords us a pleasure to comply with your request for our opinion of the results of prismatic lighting installed in our office by the Daylight Prism Company.

The installation is satisfactory in every way, turning the natural light that is out of doors into our office in a most successful manner, doing away with upwards of thirty-five electric lights.

Our office occupies space across one entire block, and our large clerical force heartily approve and endorse the astonishing results obtained by the Daylight Prism Company.

The window designs are ornamental, and light diffused is perfect.

You are at liberty to call with your customers at any time and show them the satisfactory results obtained.

Very respectfully,

A. W. Masters.

Daylight Prisms have the strongest refractive power, the least opaque matter, and largest prismatic surface of any Prisms known.

Chicago, August 9th, 1899.
Interior
London
 Guarantee & Accident Co.,
Manhattan Building, Chicago
While you are thinking of having your dark dining room prism lighted, send the Daylight Prism Company your address and see how quickly they will respond, bringing sunshine into your home.

Office of MAURICE ROSENFELD
76 FIFTH AVENUE

CHICAGO, JUNE 9TH, 1899.

DAYLIGHT PRISM COMPANY,
1401 TO 1404 MANHATTAN BUILDING,
CHICAGO, ILL.

GENTLEMEN: I enclose you check for bill rendered, which please receipt and return to me.

The Daylight Prisms which you installed in my building, 76 and 82 Fifth Avenue, for the offices occupied by the County Assessor's office, are a success in every sense of the word, and particularly unique in design, and I cannot speak too highly of the results obtained, as they far exceed anything which your President claimed for the Daylight Prisms.

I congratulate you upon your success, and your business methods are to be approved most highly.

Very truly yours,

MAURICE ROSENFELD.
Daylight Prism Company,
City.

Gentlemen: We are very much pleased with the prisms which you placed in front of our store a short time ago. Our light is increased very materially, and on a clear day it penetrates back to our office, which is ninety feet from the front.

We also wish to express our satisfaction with the design and the neat and workmanlike manner in which it was put up.

Yours truly,

John D. Bangs & Co.

August 14th, 1899.

If artificial light impairs your eyesight, working under its harmful glare, Daylight Prisms will substitute God's natural light and bring you relief.
July 19th, 1899.

DEAR SIRS: We take pleasure in stating that the Daylight Prisms you put over our Bank windows are giving good satisfaction, we find them fully up to expectations. They certainly assist very materially in increasing the light in our banking rooms.

Yours respectfully,

ROBERT T. KELLY, Cashier.
Ornamental Design, Germania Bank, New York
Mr. R. J. Wheeler,
Agent, Daylight Prism Co.,
No. 113 The Nasby, Toledo, Ohio.

Dear Sir: I willingly state that the "Daylight Prisms" in use in my store are effective and satisfactory, the light being reflected where most needed.

In appearance they are artistic and an addition to the store front rather than a detriment in that respect, as are some varieties of refracting prisms.

Very truly yours,

Howard R. T. Radcliffe.

The ornamental designs of the Daylight Prism Company are artistic and attractive, relieving the monotonous effect of the small, square tile, which are so common.
Daylight Prism Co.,
1401-1402 Manhattan Building.
Chicago.

Gentlemen: The prismatic lighting installed by the Daylight Prism Company in this building excells anything I have ever seen, diffusing a clear, natural light in a most even manner, and the results could not be more satisfactory.

It is a most wonderful saving in the cost of artificial lighting, and I cheerfully recommend the work of the Daylight Prism Company to any one desiring Prismatic Lighting.

Your work in designs is a great improvement over the old style of lighting, and one is quickly convinced of the greater per cent of light reflected, owing to a larger prismatic surface in your installations.

Yours very truly,

JAMES G. KIRK, Manager.
One of the salient features of the Daylight Prism is its power to diffuse the natural light with an even distribution, without a strong, glaring effect.

Daylight Prism Company,
Manhattan Building,
Chicago, Ill.

Gentlemen: I am quite familiar with many of the Daylight Prism installations and cheerfully attest to their merit in diffusing the natural light. The question of properly lighting our modern buildings has long been a vexed problem in every architect's office, but I know of no device that solves this trouble as well as prismatic lighting, when properly installed. Its results are a great saving in artificial lighting and will make a marked change in designing new buildings in the future, as well as remodeling old ones.

Your method of installing Daylight Prisms in your designs is worthy of commendation.

Yours truly,

Geo. O. Garnsey, Architect.
Before Installation,
A. K.
Alexander,
Chicago
GENTLEMEN: In answer to yours of the 27th inst., requesting from us a written expression of our opinion as to the efficiency, light saving and general merits of the Daylight Prisms installed for us by your Company, we are happy to state that the benefits derived from the Daylight Prisms have far surpassed our expectations. In aisles that formerly required artificial light, none is needed now. We can only say that on no account would we wish to be without the Daylight Prisms.

Yours respectfully,

H. C. F. Koch & Co.

*Daylight Prisms soon pay for themselves by reducing gas and electric light bills.*
Design in Hoffman House Bath Rooms, New York
Daylight Prism Company, Chicago, August 16th, 1899.

1401 to 1402 Manhattan Building, Chicago, Ill.

Gentlemen: Enclosed please find check for the Daylight Prisms recently installed in front of our place. The improvement in light is certainly most gratifying, and adds wonderfully to the cheerfulness of our parlors. The ornamental designs are attractive and greatly admired by our patrons.

Since having Daylight Prisms installed we turned out about twenty electric lights during the day time, and the saving will soon defray the expense, and we would not have them removed for several times the cost.

We certainly take pleasure in expressing our entire satisfaction, for it is results we sought and we found them in Daylight Prisms.

Yours truly,

Pfanschmidt & Siefert.
DAYLIGHT PRISM COMPANY,
Chicago, Ill.

GENTLEMEN: Some months ago, you put Daylight Prisms on the front of our premises, likewise you erected four canopy lights in the rear of our store. If anyone were to ask us our opinion as to the satisfaction these lights give, our answer would be that we would not be without "Prismatic Lights." We are more than satisfied.

Yours truly,

J. F. BRUCKNER,
General Manager.

Daylight Prisms increase the light—decrease the gas bills and add to the value of the property.

CHICAGO, November 1st, 1898.
Daylight Prisms are glass plates of various shapes and designs formed of a combination of prisms and lenses, by means of which daylight from the sky is caught, deflected from its original direction, and then projected and diffused into stores, offices, rooms or basements.

Daylight Prisms

Daylight Prism Company,
1401 to 1404 Manhattan Building,
Chicago, Ill.

Gentlemen: The Prismatic Glass which you put up for us is very satisfactory, and we shall be pleased at any time to show your prospective customers the results attained.

Yours very truly,

Vaughan's Seed Store.
 Vaughan's Seed Store, 84 Randolph Street, Chicago
Daylight Prism Company, June 17th, 1899.

City.

Gentlemen: The Daylight Prisms which you installed in front of the Temple Cafetier, 177 Monroe Street, last month, are a wonderful success, and far beyond my expectations.

Practical, because the light diffused into the interiors, floods my Cafetier with clear, beautiful daylight, making it so pleasant for my patrons.

Economical, because the large expense bills for artificial lighting are so much reduced, and the saving soon pays for the Daylight Prisms. And the design you gave me makes the appearance of my building attractive, and proves to be a great drawing card to my business.

I am free to confess that I never paid a bill more willingly, because the results I received are so satisfactory.

Wishing you success, I remain,

Yours respectfully,

W. H. Dittmer.
Chicago, September 1st, 1899.

DAYLIGHT PRISM COMPANY,
Manhattan Building,
Chicago, Ill.

GENTLEMEN: I cheerfully attest to the great merits of your Prism Lights which you placed in my establishment, “The Victor,” 79-81 East Van Buren Street. Not only do they improve the appearance of the place but they are also a saving in the electric light bills.

Very respectfully,

PAUL BRAUER.

Why do you keep paying gas and electric light bills? An installation of Daylight Prisms will stop this expense. They cost but little and will last for all time.
DAYLIGHT PRISM COMPANY,
Chicago, Ill.

GENTLEMEN: Yours of the 8th inst., asking for an opinion as to
the efficiency of the Daylight Prisms installed in my dining room, is at
hand.

As you are well aware, and as the photographs you had taken
readily show, the change in light was almost marvelous. From a poorly
lighted room you have given us as bright and cheerful a dining room as
could be desired, a fact, I assure you, that is appreciated by all members
of my family, and by myself particularly as it has made quite a difference
in the amount of electric light used.

The little money paid you for the prisms will soon be saved in the
amount of my light bills.

Yours respectfully,
A. K. ALEXANDER.

The dining room referred to above is illustrated, before and after pris-
matic installation, on pages 24 and 25.
DAYLIGHT PRISM COMPANY,
Chicago.

GENTLEMEN: Previous to using your Daylight Prisms we were compelled to use gas in our office constantly and we also had to use reflectors to throw the light on our stock quotation board. Since using the "prisms" we are pleased to say that from the time it has been in use we have not used gas in any way, shape or form.

The street which our office faces is a very narrow one with the tall Bullett building opposite; even with this contention you certainly have done what you claimed you would do, and that was to project daylight into dark interiors.

If any of your customers desire to see it at any time they have our permission to do so, as we feel confident it would justify the time spent in the examination.

Yours very truly,

D. F. MacDONALD & Co.

April 26th, 1898.
Hanging Canopy
Commercial National Bank, Chicago
The Daylight Prism Company,
Chicago.

Gentlemen: I beg to acknowledge yours inclosing invoice for the Daylight Prisms installed on my premises in front of building at 106 Lake Street. I beg to say, the results you obtained with your prisms are wonderful and a great surprise to me, the room being 160 ft. long with a frontage of only 20 ft., the space occupied by your prisms being 4 x 20 ft.

A large number of people have inspected this work since it was installed and speak in the highest terms of it, and as evidence of mine as well as the tenant’s entire satisfaction with your prisms and the light you obtained I enclose you my check to cover your invoice for same and will further say that it has added materially to the renting value of this room, artificial light being unnecessary the darkest days.

Wishing you success, I remain,

Yours very truly,

Ezra McCord.

Daylight Prisms are the best dividend paying investment about any man’s establishment. They earn their cost in a few months in saving of gas and electric light bills.
Daylight Prism Company,
Chicago, Ill.

Gentlemen: Your contract for installing prism glass in our store front has been completed. We are indeed surprised and delighted with the results; having a clear light thrown through our store, and on dull days saving the use of arc lighting.

You are free to refer any person to us needing such lighting as you have for sale.

Yours very truly,

Marr & Taylor.
Basement lighting,
50, 34th St.
New York

Dodge & Morrison,
Architects.
April 18th, 1898.

Daylight Prism Company,
Chicago.

Gentlemen: The prisms placed in my windows last week have utterly taken me by surprise at the wonderful effect in the bright light.

We were never able heretofore to eat meals on the brightest days in the dining room without burning gas; while we now can read a newspaper on even a dull day, the improvement being so complete.

Yours respectfully,
I. BEDICHIMER,
1905 Diamond Street.

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Dark Dining Rooms are the great fault in the construction and architecture of Chicago houses.

Dark Dining Rooms are NOT found in corner houses—that’s why they are so valuable.

Daylight Prisms will practically move your house up to the corner—that’s why they are so valuable.

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Daylight Prism Company,
Chicago.

April 7th, 1898.

Gentlemen: Concerning the prism glass which was installed in our office, we wish to say that it has been quite satisfactory. We needed it to light a small recess which was lined with tall shelves of books. By the aid furnished through your invention we are able to use that space without any trouble, and have not been compelled to turn on the electric light in the day time, as was previously the case.

Very truly yours,
HOYNE, FOLLANSBEE & O’CONNOR.

New York, July 1st, 1899.

Daylight Prism Company,
123 Prince St., New York.

Gentlemen: In reply to yours of June 27th, would say the Daylight Prisms which you have just installed in one floor of my factory have improved the light very much, and so far I have been able to dispose of about eight electric lights.

Yours respectfully,
CY. GOUSSET.
April 25th, 1898.

Daylight Prism Company,
Chicago.

Gentlemen: Within you will find check for $90.00 for my dining room and kitchen. I never paid a bill so cheerfully. I can only say "It is the wonder of the age," and you can at any time send your patrons to my house, 1814 N. 17th St., to inspect the same. You have turned a dark dining room and kitchen into sunlight. No more gas required to eat our meals.

Yours respectfully,
W. L. DICKSON,
City Theatrical Agent.

New York, July 5th, 1899.

Daylight Prism Co.,

Gentlemen: The Daylight Prisms installed by you for me at the Holland Court Apartment House, Park avenue and 92d street, are giving great satisfaction; they have turned a dark dining room into a light one, and are making a first floor dark room almost equal in light to those on the upper floors. I hope to make further use of your Prism lights before fall.

Yours truly,
CHAS. E. QUACKENBUSCH.
Gentlemen: Enclosed I send you check in full payment of account for your prismatic light windows placed on my flat building. It affords me much pleasure to pay for this work, as it is first-class. Your windows have proved a grand success in my flat, sending floods of light into dark places. It enables me to rent a flat while otherwise it was almost impossible, on account of there not being light enough. Now I have no trouble in renting the same. I cheerfully attest to the efficiency of your light, and you are at perfect liberty to refer to me at any and all times.

Sincerely yours,

D. S. FOOTE.

Call up Telephone Harrison 1183; we want to send a man to look at your premises, make you a price and save you money.

DAYLIGHT PRISMS

Put out

19,897 Gas Jets
12,826 Electric Lights
2,998 Arc Lights

Thus making an annual saving of thousands of dollars to our customers. As they are endorsed by the largest and most prominent architects, builders, contractors and business institutions in the country, Daylight Prisms are rapidly becoming a necessity and a staple in the building trade.

Can You Afford
Not to Afford Them?

DAYLIGHT PRISM COMPANY
1401-1402 MANHATTAN BUILDING
CHICAGO, ILL.
Daylight Prisms
Daylight Prisms